

**14% OF ADULTS** delay taking medications<sup>1</sup>





have children who are unable to swallow a standard-size pill<sup>2</sup>

## **4 out of 10 adults** have difficulty swallowing their medications<sup>1</sup>

### PHAZIX<sup>®</sup> CAN HELP YOUR PATIENTS

When you hear your patients of all ages say they have trouble swallowing pills, offer them Phazix Pill Swallowing Gel. It is designed to help swallow whole tablets, capsules and powders without crushing or mixing with food carriers, and can be used without water, unlike a pill swallowing spray.

A new and unique pill swallowing gel

- Phazix is a clear, moderately thick, slippery gel that is placed on a spoon with the medication and consumed in a single swallow.
- Phazix lubricates the mouth and throat to smoothly carry medication to the stomach when water doesn't work.
- Phazix quickly dissolves away from medication allowing it to be delivered to the body the way the manufacturer intended. Phazix doesn't affect dissolution or absorption of medication.
- Phazix has an all natural, pleasant vanilla flavor and aroma to mask any unpleasant taste or smell of medications.

# Phazix<sup>®</sup> helps the medicine go down!<sup>™</sup>

Phazix can help you provide an option to your patients to swallow pills easily with comfort and confidence.

### Phazix.com



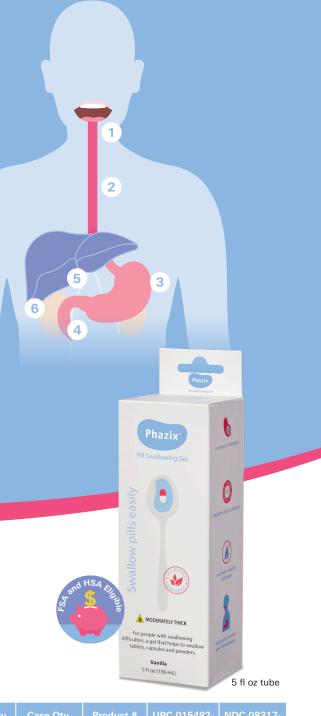
# Phazix<sup>®</sup> will not compromise the therapy.

Phazix does not impact absorption rates and breaks down quickly in the stomach to maintain the therapeutic effect of the medication.

#### A single dose for smoother swallowing.

Simply place the whole tablet, capsule, powdered or crushed medication on a teaspoon, cover with Phazix and swallow.

- **1-2** In the mouth and down the esophagus: Phazix forms a strong bolus around the medication, guiding it down the throat and easing the swallowing process. Friction between the medication and esophageal lining is minimized.
- **3 In the stomach**: Phazix breaks down quickly by gastric acid and has no known effect on medication absorption rate.
- **4-5** In the duodenum and bloodstream: The medication is absorbed and passed through the body via the bloodstream to targeted tissue the way it is intended by the manufacturer to deliver the full therapeutic effect.
- 6 **Through the liver and kidneys**: Phazix is excreted normally via bile, feces and urine.



# To purchase Phazix, here is your ordering information.

Product	Flavor	Carton Qty.	Case Oty.	Product #	UPC 015482-	NDC 08317-
Phazix Pill Swallowing Gel Tube 5 fl oz (150mL)	Vanilla	1	6	1100002	11002-4	1100-02

#### **INTENDED USE**

Phazix is a swallowing gel designed to help those with difficulty swallowing tablets, capsules, and powders.\*

### MODERATELY THICK (IDDSI Level 3)\*\*

Vanilla flavor

Ingredients: Water, sugar, carrageenan, maltodextrin, potassium sorbate (preservative), calcium chloride, citric acid, natural flavor. Gluten-free.

\*For ages 2 and older.

#### \*\*See IDDSI.org for more information on thickness level.

1. Carnaby-Mann G. and Crary M. Pill swallowing by adults with dysphagia. Archives Otolaryngology Head and Neck Surgery. Nov 2005:131(11):970-975. 2. Patel A, et al. "Effectiveness of Pediatric Pill Swallowing Interventions: A Systematic Review." DOI: 10.1542/peds.2014-2114.

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